



INTERNATIONAL ACADEMY OF
MANAGEMENT AND BUSINESS

In collaboration and support of



UNIVERSITY
OF WOLLONGONG
IN DUBAI

Faculty of Business

Program Schedule and Abstracts

2017
The 24th Conference
DUBAI, UNITED ARAB EMIRATES
OCTOBER 9 -11, 2017

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- 9:00 AM Barry O’Mahony, Professor & Dean;**
Faculty of Business, University of Wollongong Dubai (UOWD)
- Marco Tutino, Ph.D., IAMB Advisory Board Member;**
Professor, Accounting & Business Administration,
Department of Business Studies, Rome Tre University
- Richard Dool, D.Mgt, Chief Editor, IJMB;**
School of Communication and Information, Rutgers University
- Shmuel Batzri, Ph.D., IAMB Staff**

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Monday 9:00 – 10:50 AM

Track: HRM

Chairs: Patricia Guinan, Ph.D. and Saad Malik MS

Angel Martinez-Sanchez, Ph.D. Spain

Professor

School of Engineering & Agriculture

University of Zaragoza

Zaragoza, Spain

Flexibility and Innovation: Moderator Effects of Cooperation and Dynamism

Author(s): Angel Martinez-Sanchez, Silvia Abella-Garces, María-José Vela-Jimenez, Sophie Gorgemans.

Müberra Yüksel, Ph.D. Turkey

Assistant Professor

School of Applied Studies

Kadir Has University

Istanbul, Turkey

Fusun Akdağ, Ph.D. Turkey

Assistant Professor

Department of Psychology

Abdullah Gul University

Kayseri, Turkey

The Emerging Attitudes for Generatin Z in Future Workplace:Implications for Human Resources and Business Policy

Author(s): Müberra Yüksel, Fusun Akdağ.

Jisung Park, Ph.D. South Korea

Assistant Professor

College of Business Administration

Chungnam National University

Daejeon, Chungnam, South Korea

Aging Workforce and Organizational Innovation in Korea: Curvilinearity and the Moderating Influence of Workforce Diversity

Author(s): Jisung Park.

Giorgia Mattei Italy

Research Follow

Business Studies Department

Roma Tre university

Rome, Italy

The Accrual Accounting in the Public Sector: A Comparison between Italian Local Entities Principles and IPSAS with the Accrual Rules

Author(s): Giorgia Mattei, Fabio Giulio Grandis.

Refreshment Break

Monday 11:10AM – 1:10 PM

Track: EDU/MSI

Chairs: Marco Tutino, Ph.D. and J. Goosby Smith, Ph.D.

Andrea Honal, Ph.D.

Germany

Professor

Baden-Wuerttemberg Cooperative State University Mannheim

Mannheim, Germany

Innovative Business Projects as an Enabler to Enhance Intercultural and Management Skills of Students

Author(s): Andrea Honal, Luisa Seiler, Nicoletta Buerger, Paul L. Forrester, Juergen Bleicher, Myles Wakeham.

Omebe, Silas, Ph.D.

Nigeria

Professor, Provost

Department of Education

Ebonyi State College of Education

Ikwo, Ebonyi, Nigeria

The Application of Management by Objectives (MBO) by Principals of Secondary Schools in Nigeria

Author(s): Silas Omebe

Ayman Alkhanbouli, MA

United Arab Emirates

Ph.D. Student

Business School

University of Hull

Ras al-Khaimah, United Arab Emirates

Business Models and their Innovations in the Free Zones of the United Arab Emirates

Author(s): Ayman Alkhanbouli, Dimitrios Tsagdis.

Amr Saleh, Ph.D.

United Arab Emirates

Senior Economic Adviser

Shj. Economic Development Department (SEDD)

& Ain Shams University, Cairo

Sharjah, United Arab Emirates

Financing Microbusiness while Revisiting the Concepts of the "Providence State" and the Essence of "Entrepreneurship": An Applied Model on the UAE.

Author(s): Amr Saleh.

Saad Malik, MS

Pakistan

Ph.D. Student

Institute of Business & Management

University of Engineering & Technology

Lahore, Punjab, Pakistan

Entrepreneurial Intentions among University Graduates: Analysis of Business and Engineering Technology Students in Pakistan

Author(s): Saad Malik, Zeeshan Malik, Awais Muhammad.

Abdul Mannan Choudhury, Ph.D. **Bangladesh**

Professor, Vice-Chancellor
World University of Bangladesh (WUB)
Dhaka, Bangladesh

In Pursuit of Quality Higher Education in Bangladesh

Author(s): Abdul Mannan Choudhury.

Complimentary lunch

Monday 2:30 PM – 4:10 PM

Track: MGT

Chairs: Rodney Kelley and P. Sergius Koku, Ph.D.

Niccolo Paoloni, Ph.D. **Italy**

Assistant Professor
Roma Tre University
Rome, Italy

Bank-Company Relationship: The Issues in Literature and the Influence of the Rules on the Economic System

Author(s): Niccolo Paoloni.

Dominik Fischer **Germany**

Ph.D. Student, Research Assistant
Leadership Excellence Institute Zeppelin
Zeppelin University
Friedrichshafen, BW, Germany

CSR as a Strategic Tool to Attract and Retain Talent in the Oil Industry: An Experimental Study on Junior Managers' Project Choice

Author(s): Dominik Fischer.

J. Goosby Smith, Ph.D. **USA**

Associate Professor
The Tommy & Victoria School of Business
The Citadel, The Military College of South Carolina
Charleston, SC, USA

Sensegiving and Spinning with the Best: A Longitudinal Linguistic Analysis of Warren Buffet's Letters to Shareholders

Author(s): J. Goosby Smith.

Richard Dool, D.Mgt **USA**

Director/Professor
Rutgers University
Flemington, NJ, USA

Schatz Happens Organizational Change Model

Author(s): Robert Schatz, Richard Dool.

Masaharu Kuhara, Ph.D.

Japan

Member of the Board
Kurume University
Kurume, Fukuoka, Japan

*Framework for Microfoundation of Crisis Analysis: Suggestions from the Cases of the
2007-8 US Financial Crisis and 2011 Fukushima Dai-ichi Nuclear Plant Accident*

Author(s): Masaharu Kuhara.

Refreshment Break

Monday 4:30 PM – 6:10 PM

Track: TECH/HRM

Chairs: Andrea Honal, Ph.D. and Gaurav Seth

Angel Martinez-Sanchez, Ph.D.

Spain

Professor
University of Zaragoza
Zaragoza, Spain

The Mediator Effect of Supply Chain Agility for Firm Performance

Author(s): Angel Martinez-Sanchez, Fernando Lahoz-Leo.

Chia-Chang Tsai

Taiwan

Ph.D. Student
National Chengchi University (NCCU)
Taipei, Taiwan

The Impact of FinTech to the innovation Business Model of Taiwanese Banks

Author(s): Chia-Hui Yu, Chia-Chang Tsai.

Tevfik Dalgic, Ph.D.

USA

Professor
Naveen Jindal School of Management
The University of Texas at Dallas
Dallas, Texas, USA

*Analysis of the Market Orientation of High-Technology Firms in the Second Silicon
Valley -Dallas/Ft. Worth Metroplex*

Author(s): Tevfik Dalgic, Sebahattin Demirkan.

Yu-Chuan Tung

Taiwan

Associated Professor
National Kaohsiung University of Applied Sciences at Kaohsiung
Kaohsiung, Taiwan

*A Multilevel Study of Shared Leadership, Performance and Job Satisfaction: The
Mediating Effect of Empowerment*

Author(s): Yu-Chuan Tung, Yi-Jing Su, Yi-Ping Lin.

Md. Lokman Ali

Bangladesh

Student

Center for Higher Studies and Research

Bangladesh University of Professionals

Dhaka, Bangladesh

An Evaluation of Working Environment of Female Readymade Garments Workers in Bangladesh

Author(s): Md. Lokman Ali, Nazrul Islam.

Tuesday 9:00 AM – 10:50 AM

Track: MAR

Chairs: Ali Bhahyani, Ph.D. and Ayman Alkhanbouli, MA

Konstantinos Koronios

Greece

Ph.D. Student

Department of Sport Management

University of Peloponnese

Sparti, Lakonias, Greece

An Exploration Of Online Marketing In The Sport Industry: Analysis Of The Information Content In Top European Basketball Clubs Websites

Author(s): Konstantinos Koronios, Marina Mavromati, Athanasios Kriemadis, Georgia Gkatsis, Genovefa Manousaridou, Andreas Papadopoulos.

Joanna Santiago, MD/Professor

Portugal

Assistant Professor

ISEG - Lisbon School of Economics and Management

Lisbon, Portugal

Employee Based Brand Equity in Services

Author(s): Joanna Santiago.

Majdah ALNefaie

Australia

Ph.D. Student

Royal Melbourne Institute of Technology (RMIT)

Melbourne, Australia

Netnographic study of Visual Electronic Word-of-Mouth on YouTube: Business Collaboration Between Tourism Firms and Saudi Arabian Female Fashion Bloggers

Author(s): Majdah ALNefaie, Shahadat Khan, Siva Muthaly.

Lusine Aramyan, Ph.D.

The Netherlands

Senior Scientist

Wageningen Economic Research

Wageningen University

Wageningen, The Netherlands

Food Waste Reduction in Supply Chains Through Innovations: What Factors Affect the Decision to Adopt Innovations

Author(s): Lusine Aramyan, M. J. Grainger, K. Logatcheva, S. Piras, S. Righi, M. J. Setti.

Marco Pompili, Ph.D.

Italy

Business Studies Department
Roma Tre university
Rome, Italy

Fair Value Accounting and Management Behaviour: Earning Management And Dividend Policy. A Literature Review

Author(s): Marco Pompili, Marco Tutino.

Refreshment Break

Tuesday 11:00 AM – 1:00 PM

Track: TECH/STG

Chairs: Eliane Karsaklian, Ph.D. and Amr Saleh, Ph.D.

Manuela Pérez-Pérez, Ph.D.

Spain

Associate Professor
University of Zaragoza
Zaragoza, Spain

Absorptive Capacity and Technology: Influences on Innovative Firms

Author(s): Angel Martinez-Sánchez, Manuela Pérez-Pérez, Silvia Vicente-Oliva

Patricia Guinan, Ph.D.

USA

Associate Professor
Babson College
Southboro, MA, USA

Dimensions of an Innovative Digital Culture

Author(s): Patricia Guinan, Salvatore Parise, Nan Langowitz.

Chih-Hua Lin

Taiwan

Department of Business Administration
National Chengchi University
Taipei City, Taiwan

The Research about headquarters management of Group Business

Author(s): Chih-Hua Lin, Chih-Hsiang Li.

Juan Manuel Berbel Pineda, Ph.D.

Spain

Faculty of Business Administration
Universidad Pablo de Olavide
Seville, Spain

Related Diversification: A Case Study in the Jerez Wine Industry

Author(s): Claudia Bernad Valle, Isabel Pizarro Moreno, Beatriz Palacios Florencio, Juan Manuel Berbel Pineda.

Arash Khalili Nasr, Ph.D.

Iran

Assistant Professor

Graduate School of Management & Economics

Sharif University of Technology

Tehran, Iran

Quantitative Evaluation and Ranking of Iranian Companies based on Created Shareholder Value (CSV)

Author(s): Saeed Aghajani, Alireza Mahalati, Arash Khalili Nasr.

Seema Potluri, M.Sc.

India

Research Associate

Industrial and Management Engineering department

Indian Institute of Technology

Kanpur, Uttar Pradesh, India

Waste-preneurship

Author(s): Seema Potluri, B.V. Phani.

Complimentary lunch

Tuesday 2:30 PM – 4:10 PM

Track: MIXED

Chairs: Tefvik Dalgic, Ph.D. and Abdul Mannan Choudhury, Ph.D.

Rodney Kelley

USA

Ph.D. Student

University of the Incarnate Word

San Antonio, Texas, USA

Reserve Retention: The Influence of Job Satisfaction on Military Reserve Service Member Reenlistment and Retention

Author(s): Rodney Kelley, Annette Craven, Ryan B. Lunsford.

Gaurav Seth

India

Ph.D. Student, Research Scholar

Department of Industrial and Management Engineering

Indian Institute of Technology Kanpur

Kanpur, Uttar Pradesh, India

Does Global Capital Adequacy Regulation Hamper Growth of Bank Credit ? Evidence from Indian Banks

Author(s): Gaurav Seth, Supriya Katti, B V Phani.

Vidyavathi Manupadu

India

Ph.D. Student

Department of Business Management

University College of Commerce and Business Management

Osmania University

Hyderabad, Telangana, India

Development of an Extended Measure of Work-Life Balance: An Empirical Study with Reference to IT Industry in South India

Author(s): Vidyavathi Manupadu, Surendra Prasad

Shazia Nauman, Ph.D.

Pakistan

Associate Professor
Riphah International University
Lahore, Punjab, Pakistan

Major Stakeholders' Perspective on Causes of Delay related to Consultant and its Effects on Large Infrastructure Projects in Qatar

Author(s): Adeel Hassan, Shazia Nauman.

Refreshment Break

Tuesday 4:30 PM – 6:30 PM

Track: ORG/MIXED

Chairs: Richard Dool, D.Mgt and Md. Lokman Ali

P. Sergius Koku, Ph.D.

USA

Professor
Florida Atlantic University
Bocas Raton, FL, USA

The Role of the Founder in the Future of a Private Organization that has gone Public: The Case of CAL Bank, Ghana

Author(s): Nancy Ansah, P. Sergius Koku.

Shanshan Huang

China

Ph.D. Student
College of Management and Economics
Tianjin University
Tianjin, China

How to Achieve Truly Collaboration of the Integrated Project Organization? The Effect of Relational Contract and Incentive Mechanisms

Author(s): Shanshan Huang, Lianying Zhang.

Shazia Nauman, Ph.D.

Pakistan

Associate Professor
Riphah International University
Lahore, Punjab, Pakistan

Project Managers' Leadership Style and Project Success: Mediating Effect of Team Building and Moderating Effect of Empowerment in the Software Development Industry of Pakistan

Author(s): Imran Rasheed, Shazia Nauman.

Andrea Honal, Ph.D.

Germany

Professor
Baden-Wuerttemberg Cooperative State University Mannheim
Mannheim, Germany

Status-Quo-Analysis of Acceptance and Usage of New Technology in Higher Education: Germany vs. USA

Author(s): Andrea Honal, Luisa Seiler, Nicoletta Buerger, Shuhua An.

Shazia Nauman, Ph.D.

Pakistan

Associate Professor
Riphah International University
Lahore, Punjab, Pakistan

Online Social Communities as an Empowering Agent of Software Development Creativity

Author(s): Shakeel Zaman, Shazia Nauman.

Wednesday 9:00 – 10:50 AM

Track: FIN

Chairs: Hamid Saremi, Ph.D. and Majdah ALNefaie

Tjipto Rini, Ph.D.

Indonesia

Lecturer
Health Polytechnic Institute
School of Environmental Health
South Jakarta, West Java, Indonesia

Leucaena leucocephala as Treatment for Ascariasis and Trichuriasis: A Cost Effectiveness Analysis

Author(s): Tjipto Rini, Yusmaniar Yunus.

Fang Li, BS

China

Lecturer
Nanjing University of Aeronautics and Astronautics
Nanjing, Jiangsu, China

The Financing Efficiency of Cultural and Creative Industries in Jiangsu Province China Based on Data Envelopment Analysis

Author(s): Fang Li, Jingshen Wei, Lingjuan Xu.

Hamid Saremi, Ph.D.

Iran

Vice- Chancellor
Financial Engineering Department
Islamic Azad University, Quchan Branch
Quchan, Iran

Role of Management Accounting in Managerial the Decision Making of Enterprises

Author(s): Hamid Saremi, Shida Hanafi.

Connie Zheng, Ph.D.

Australia

Senior Lecturer
Deakin Business School
Deakin University
Melbourne, Victoria, Australia

HRM Practices for Australian Innovative SMEs in China

Author(s): Connie Zheng, Jane Menzies, Stuart Orr.

Preeti Goyal, Ph.D.

India

Associate Professor
Great Lakes Institute of Management
Gurgaon, India

Financial Inclusion in India: Evidence from its Banking Sector

Author(s): Ahindra Chakrabarti, Preeti Goyal

Refreshment Break

Wednesday 11:00AM – 1:00 PM

Track: MGT/MIXED

Chairs: Dominik Fischer and Lusine Aramyan, Ph.D.

Flevy Lasrado, Ph.D.

United Arab Emirates

Associated Professor

University of Wollongong in Dubai (UOWD)

Dubai, United Arab Emirates

The Interrelationship between Motives and Benefits when Implementing Quality Management Frameworks using Structured Equation Modelling (SEM)

Author(s): Flevy Lasrado.

Richard Dool, D.Mgt

USA

Director

Rutgers University

New Brunswick, NJ, USA

Mentoring and Affective Commitment to Organizations: A Quantitative Comparison Study of Mentoring Functions among Millennial Employees

Author(s): Catrin Hechl, Richard Dool.

Norhayati Zakaria, Ph.D.

United Arab Emirates

Associate Professor

Faculty of Business and Management

University of Wollongong in Dubai

Dubai, United Arab Emirates

Cross-Cultural Code-Switching Behaviors of Global Virtual Team Members during Swift Trust Formation

Author(s): Norhayati Zakaria, Shafiz Affendi Mohd Yusof, Nursakirah Ab Rahman Muton.

Eliane Karsaklian, Ph.D.

France

Professor

LARGEPA-Sorbonne (Panthéon-Assas Research Laboratory of Management Science)

Paris, France

Between two Worlds: Using Meta-Fields to get Richer Data from Complex Populations

Author(s): Eliane Karsaklian.

Muhammad Naeem

Pakistan

Ph.D. Student

Air Univeristy

Islamabad, Islamabad, Pakistan

Impact of Dividend Policy on Stock Price: Empirical Evidence of KSE listed companies of Pakistan

Author(s): Muhammad Naeem, Arif Saleem Cheema.

Jean Weidmann, Ph.D.

Switzerland

Professor

University of Applied Sciences HEIG-VD / HES-SO

Yverdon-les-Bains, Vaud, Switzerland

The Impact of HR Practices on Employee Normative, Affective and Continuance Commitment.

Author(s): Mario Konishi, Jean Weidmann

Complimentary lunch

Wednesday 2:30 PM – 4:10 PM

Track: FIN/HRM

Chairs: Masaharu Kuhara, Ph.D. and Joanna Santiago, MD

Tolulope Bewaji, Ph.D.

Jamaica

Assistant Professor

Mona School of Business and Management

University of the West Indies, Mona

Mona, Kingstone, Jamaica

Venture Creation of Caribbean Firms

Author(s): Tolulope Bewaji.

Zahra Solouki

Spain

Ph.D. Student

ESADE Business School

Barcelona, Catalunya, Spain

The Tale of Two Cases: Expanding the Behaviour Approach to the Firm

Author(s): Zahra Solouki.

Lingjuan Xu, Ph.D.

China

Assistant Professor

College of Economics and Management

Nanjing University of Aeronautics and Astronautics

Nanjing, Jiangsu, China

The Study on the Operating Efficiency of Rural Banks Based on DEA Model: A Case of Jiangsu Province

Author(s): Lingjuan Xu, Yanjun Wang.

Longjie Xiao, MS

China

Associate Professor

College of Economics and Management

Nanjing University of Aeronautics and Astronautics

Nanjing, Jiangsu, China

Credit Risk Assessment of P2P Network Based on Weighted Logistic Regression Model

Author(s): Longjie Xiao.

Nan Li, MS

China

Professor

College of Economics and Management

Nanjing University of Aeronautics and Astronautics

Nanjing, Jiangsu, China

The Establishment of HRM Outsourcing Decision Index System in SMEs of Su Nan of China

Author(s): Nan Li, Jing Chu.

Refreshment Break

Wednesday 4:30 PM – 6:10 PM

Track: HRM/FIN

Chairs: Müberra Yüksel, Ph.D. and Saad Malik, MS

Lizhi Lv, Ph.D.

China

Professor

Nanjing University of Aeronautics and Astronautics

Nanjing, Jiangsu, China

The Value-added of Trustworthiness as Social Capital Factor

Author(s): Lizhi Lv.

Rima Rouhana, Ph.D.

Lebanon

Professor

Lebanese University

Beirut, Lebanon

Sustainability in HealthCare Organizations: Role of a Performance Monitoring System (such as the Balanced Scorecard)

Author(s): Rima Rouhana.

Akhentoolove Corbin, Ph.D.

Barbados

Lecturer

University of the West Indies, Cave Hill Campus

St. Michael, Barbados

Shared Leadership and Outcomes In Sport In Small Island Emerging Economies

Author(s):. Akhentoolove Corbin

M Srimannarayana, Ph.D.

India

Professor

XLRI - Jamshedpur

Jamshedpur, India

Measuring Effectiveness of Learning and Development Intervention: The Challenges

Author(s): M Srimannarayana.

Kin-yan Ho

Assistant Professor

City University of Macau

Macau, China

Customer-Brand Relationship Weakens Brand Embarrassment in Negative Brand Incidents

Author(s): Kin-yan Ho.

China

***** END OF PROGRAM DETAILS *****